



Kim-Talk

The Village of Kimberly Newsletter

SPECIAL ISSUE

VILLAGE OF KIMBERLY STRATEGIC PLANNING

Greetings

Kimberly Residents:

Please join Village Boards, Commissions and Staff in providing your input to shape the Village's strategic plan. This plan will provide a shared organizational vision and mission, identify core competencies, set benchmarks for success and foster a strong and cohesive organizational culture. The strategic plan will be an appropriate, realistic and sustainable 5-year plan for the community. The Village has contracted with Allyson Brunette Consulting and Redevelopment Resources to facilitate the strategic planning process.

Join us as we build partnerships with stakeholders to build consensus and craft a shared vision that translates into a realistic plan. There are many ways to become involved: we challenge you to complete the community survey (online or paper) and attend the community workshop. We welcome your feedback and look forward to enthusiastic participation. It is important that this plan be reflective of the community and focus on your highest priorities.

Thank you in advance for your commitment to the Village and allowing us to serve you!

Community Input Process

- A community survey and workshop have been organized to gain input and consensus in the strategic planning process. The consultant firm of Allyson Brunette Consulting and Redevelopment Resources will be facilitating the process. The survey will gather feedback prior to the workshop.
- The community survey opens up June 20th and closes July 8th, 2022. Please see the paper form of the survey included in this mailing. Paper surveys can be returned to the Village Municipal Complex at 515 W. Kimberly Avenue or access the survey electronically by scanning the QR code or by visiting the link here.
- Following the survey period, the consultant and Village will host a 2-hour community workshop where residents and business members can participate in interactive stations to share feedback with the Village. Community Workshop—Open House format, Thursday, July 21st, 2022 4:30-6:30pm Mapleview Intermediate School Commons at 125 E. Kimberly Avenue.



Community Survey

Thank you in advance for completing this community survey as a part of the Village of Kimberly's Strategic Planning process. The survey, located on the back of this Special Edition, relate to both the Village of Kimberly's services and the Kimberly Public Library. Please complete this survey by July 8th, 2022.

Survey results will be compiled and themes will be identified from survey responses, but individual answers will remain anonymous.

If you are a Village of Kimberly resident, please complete questions 1 - 11. If you are not a resident of the Village of Kimberly, please skip to question 6.





IF YOU ARE NOT A RESIDENT OF THE VILLAGE OF KIMBERLY, PLEASE SKIP TO QUESTION 6.

1. How long have you lived in the Village of Kimberly?

- a. 20+ years b. 10-19 years c. 5-9 years d. 1-4 years e. Less than 1 year

2. The quality of the Kimberly School District is a major reason why people love living here but we want to know what else motivated you to call this community home. What are the top three things OTHER than the school district that you most value about Kimberly? (Please only select three!)

- a. Family and friends in Kimberly
- b. Work located in Kimberly
- c. Proximity to Appleton and the rest of the Fox Cities area
- d. Quality of outdoor and indoor recreation opportunities in Kimberly (parks, trails, youth sports programs, YMCA) for all ages
- e. Character-rich houses and strong neighborhood feel
- f. Walkability and bikeability in the community
- g. Quality of services the Village delivers
- h. Affordability of housing and property taxes
- i. General safety of the community
- j. Other: _____
- k. Other: _____
- l. Other: _____

3. When you think about where your property tax dollars are spent at the Village, what are your top priorities as a Village resident? Please indicate the importance of each item to you.

	<u>MOST</u> Important to Me	<u>VERY</u> Important to Me	<u>SOMEWHAT</u> Important to Me	<u>NOT THAT</u> Important to Me
Well-maintained Village streets				
Well-maintained Village sidewalks				
Excellent public safety (Police, fire and EMS)				
Outdoor and indoor recreation programs and amenities				
Reliable sewer and stormwater, high quality drinking water				
A good mix of businesses in the Village				
Public Works services like leaf and brush pickup, bulk garbage removal				

4. How informed do you feel you have been as a resident about the Mill Redevelopment Site?

- a. Very well informed – I knew what was happening and where to find more information.
- b. Somewhat well informed – I kind of knew what was happening.
- c. Not that well-informed – I was pretty unaware of what was happening.
- d. Not at all informed – I had no idea anything was happening at the Mill site until it was underway.

5. Where do you hear most of your information about what’s happening in the Village of Kimberly? Please select all that apply.

- a. Word-of-mouth from friends and family
- b. Social Media posts
- c. KimTalk Newsletter
- d. Times Villager Newspaper
- e. Post Crescent Newspaper
- f. WHBY Radio
- g. Village of Kimberly website
- h. Other: _____

The following questions relate to the Kimberly Public Library – all library users are welcome to answer these questions!

6. Please tell us where you live:

- a. Village of Kimberly, Outagamie County
- b. Village of Combined Locks, Outagamie County
- c. Village of Little Chute, Outagamie County
- d. Town of Buchanan, Outagamie County
- e. Village of Harrison, Calumet County
- f. City of Appleton, Calumet County
- g. City of Appleton, Outagamie County
- h. Other: _____

7. How often do you visit the Kimberly Public Library?

- a. Very often – at least once per week (50+ visits).
- b. Often – a couple times each month (13-20 visits).
- c. On occasion – once every month or so (6-12 visits).
- d. Rarely – a few times each year (5 or fewer visits).
- e. Never.

8. Please select the statement that best describes your habits for physical library visits:

- a. I visit ONLY the Kimberly Public Library.
- b. I primarily visit the Kimberly Public Library, but occasionally visit other nearby libraries.
- c. I visit the Kimberly Public Library and other local libraries about the same.
- d. I primarily visit another local library, and I also occasionally visit the Kimberly Public Library.
- e. I only visit another library and never use the Kimberly Public Library.
- f. I seldom or never visit the library in Kimberly or anywhere else.

9. The public library has a lot to offer. Check the services that you’ve used.

- a. Collections (Books, magazines, media) for cardholder borrowing or onsite use
- b. Events for all ages (Concerts, classes, writing groups)
- c. Events for youth (Story hour, summer reading programs, performances)
- d. Hoopla for ebooks, downloadable audiobooks, music, and movie streaming
- e. Libby for ebooks, downloadable audiobooks and digital magazines
- f. Kanopy for video streaming
- g. Tumblebooks, animated ebooks for children
- h. Public internet computers
- i. Printing
- j. Faxing
- k. Laptops to borrow
- l. Wi-Fi hotspot lending program
- m. Ancestry.com Library edition
- n. Digitized and hard copy versions of Kimberly High School yearbooks
- o. Online Resources (Consumer Reports, online newspapers, practice tests)
- p. Free Wi-Fi
- q. Meeting Rooms
- r. Children’s Play Area
- s. Friends of the Library Books and Candy Bar Sales

10. What barriers might prevent you from using the library as often as you’d like? (Please select all that apply).

- a. Service hours
- b. Location
- c. Fines
- d. Relevance of services offered
- e. Accessibility is a problem
- f. No barriers exist for me. I use the library as much as I want or need to.
- g. Other: _____

11. The Kimberly Public Library aspires to provide opportunities for life-long learning, promote reading and literacy, connect people in meaningful ways, and support community growth and development. With these basic principles in mind, what aspirations do you have for the Kimberly Public Library over the course of the next 3-5 years?



Village of Kimberly
 515 W. Kimberly Avenue
 Kimberly, WI 54136-1422

PRSR STD
 U.S. Postage
 PAID
 Permit No. 4
 Kimberly, WI 54136
 Car-rt Sort

**ECRWSS
 POSTAL CUSTOMER**

Village Offices & Departments

Kimberly Municipal Complex
 Village Administrator
 Clerk Treasurer
 Assessment Information
 Municipal Court Judge
 James J. Siebers Memorial Library
 Fire Department

Danielle Block
 Jennifer Weyenberg
 Bowmar Appraisal, Inc.
 Gerald C. Schumann

515 W. Kimberly Avenue
 dblock@vokimberly.org
 jweyenberg@vokimberly.org
 bowmar@sbcglobal.net

788-7500
788-7500
788-7500
733-5369
788-7500
788-7515
non-emergency 788-7500 Ext. 120

EMERGENCY 911

kim@kimberlypubliclibrary.org

Street & Parks Department
 Director of Operations
 Community Enrichment Director
 Building Inspector
 Sunset Beach Swimming Facility

Allyn Dannhoff
 Holly Femal
 Dave Vander Velden

426 W. Kimberly Avenue
 adannhoff@vokimberly.org
 hfemal@vokimberly.org
 dvandervelden@vokimberly.org
 1010 Fulcer Avenue

788-7507
788-7507
788-7507
788-7507
731-9299

Water Utility

Technicians - 404 N. John Street
 Utility Billing Clerk - 515 W. Kimberly Ave.
 After Hours Emergency / Water Break

788-7510
788-7500
788-7526

Fox Valley Metro Police Department
EMERGENCY 911

200 W. McKinley Ave. Little Chute
 Web Site: www.foxvalleymetro.org

788-7505

Village Board Meetings
Village President:
Village Trustees:

1st & 3rd Monday Nights
 Chuck Kuen
 Mike Hruzek
 Tom Gaffney

6:00 PM
 Lee Hammen
 Marcia Trentlage

Council Chambers
 Peggy Weber
 Dave Hietpas

