

For Immediate Release: June 22, 2022

Contact:

Scott Pigeon

Hoffman Planning, Design & Construction, Inc. | Director of Marketing

Phone: 920-380-2175 | Email: spigeon@hoffman.net

Prominent Condominium/Townhome Development Unveiled for Kimberly

(Appleton, Wis.) – What was once an affiliated site of the NewPage Mill in Kimberly will be transformed into a prominent Fox River housing development showcasing condominiums and townhomes set amongst common area green spaces and walking paths.

“The Village of Kimberly is delighted to announce the latest addition to The Cedars riverfront redevelopment,” stated Danielle Block, Village administrator. “The Blue at the Trails neighborhood will offer amenities that are in harmony with The Cedars master planning document. This roughly 22-acre riverfront community concept will incorporate key qualities: sociability, quality amenities, a sense of community, and multimodal linkages. The Village is a proud partner in bringing this development to fruition and we look forward to the next riverfront transformation.”

The plans for the Blue at the Trails neighborhood were announced today by project partners the Village of Kimberly and Hoffman Planning, Design & Construction, Inc. The project will feature riverfront condominiums and townhomes as well as two-story homes along Wilson Street.

“Hoffman is thrilled to be the design and construction partner for this significant residential development along the Fox River,” said Sam Statz, Hoffman president/owner. “This is a remarkable setting to enjoy condo living at its best. With easy access to trails, waterfront views, and shopping, Blue at the Trails will be a great place to live. Personally, as a Kimberly resident myself, I am excited for the opportunity to be a part of the collaborative team bringing this notable addition to our community.”

Blue at the Trails represents the final segment in Kimberly’s ongoing NewPage Mill redevelopment, which has included parks, trails, homes, condominiums, and apartments.

“We are pleased, along with the Village of Kimberly, to bring this urban “greenspace” residential

development to the Fox Valley area and for the community's opportunity to envision this contemporary neighborhood project," commented Randy Bremhorst, Hoffman vice president of design. "Blue at the Trails is designed to inspire community bonds and provide a lifestyle destination for living with park-like backyards and walking & biking paths connecting everyone to 1,900+ feet of Fox River frontage complete with trails and future scenic piers."

###

Hoffman Planning, Design & Construction, Inc. is an integrated Total Project Management firm based in Appleton, Wisconsin. Hoffman's mission is to make a positive impact on people's lives and their environment by providing creative ideas and responsible solutions. **Total Project Management (TPM)**, is Hoffman's exclusive process that integrates efficient, healthy, and cost-effective building solutions that respect the environment while enhancing a building's quality and value and reducing initial and long-term facility costs. Learn more at www.hoffman.net.