## Kimberly Amphitheater - Board of Directors Meeting Tuesday, August 21, 2018 10:30 AM - Culver's in Little Chute

Board Members Present: Marcia Trentlage, Holly Femal, Sheila Schultz, Carl Schumacher, Cathy Hackett, Lois Brull, Glee Zale. Excused: Paul Rettler and Rose Vander Velden

The meeting of the Kimberly Amphitheater Board of Directors was called to order at 10:46 AM by President Marcia Trentlage

- 1. **Minutes** from the May 7, 2018 meeting were reviewed. Trentlage made a motion to approve minutes, Zale approved and Hackett second. Minutes unanimously approved as presented.
- Financial Report Treasurer Sheila Schultz reported that all activity was updated on the financial report and that it balanced with the bank total. It was noted that the Amphitheater Board brought in a total of \$2,237 for the 50/25/25 raffle and additionally donated \$234 of proceeds back to the Firefighters for Fireworks fund. Al Schaefer will be contacted to conduct an audit for the 2018 season. A deposit of \$3,000 was made to the Phillips Foundation in August. The recreation office will follow up with Community First Credit Union concerning their sponsorship dollars for 2018 in the total of \$500. Marcia presented the Phillips Foundation Report 7/1/2017 6/30/2018. After the additional deposit of \$3,000, total assets in the fund are \$48,781.85. Additional funding will be investigated in the 2019 season by re-promoting the Amphitheater brick sales program after a maintenance discussion between Holly and Appleton Marble & Granite.
- 3. Sunday at the Amphitheater Concert Series Review It was noted that less small hand flyers should be ordered for the 2019 season, but that the number of large posters were "just right". Noted that a posted should be delivered to Shopko in 2019.

Home Made Brew, OK Dance Band, and the Fox Valleyaires all received positive comments on their performances. Fox Valleyaires will continue to use Shelter #1 after their performance in 2019. Force of Habit Band was positive, but it was indicated that perhaps, pending agreement from the Community Band, the Amphitheater Series entertainment should be started at 6:00 p.m. instead of the 5:30 start time in 2018 to ensure less gaps in entertainment throughout the evening leading up to the fireworks. Randy Peterson has been providing entertainment at the amphitheater since the concert series began 21 years ago. It was noted that attendance for his show was lower than other weeks and reflected that feedback was provided from multiple board members questioning if he should be booked for the 2019 season. It was also noted that he does captivate the children in the audience but also that perhaps the Amphitheater series has a stronger reach for adult audiences as opposed to children. Jerry Voelker was noted to take lengthy pauses but that it should also be reflected it was a very hot Sunday. Jerry Schneider, Rodeo DeVille, County B Basement Boys, and Classic Memories Band all received comments from different audience members that "this one is my favorite band!". Carl will send out information to the group on upcoming performances with a ukulele band and Donny from Rodeo Deville for the board to listen to before booking begins for the 2019 season.

- 4. **Standard Operating Procedure discussion –** Inclement weather procedure options will be presented at the spring meeting and voted upon by this board. The President in partnership with the lead directors for the concert and the Community Enrichment Director will work together to call a rain out event. The Community Enrichment Director will update the village Facebook page and Rain out line. Discussion regarding the board of director roles will be tabled until the spring meeting. An ad will be placed in the KimTalk this fall to solicit new board members for the Amphitheater with direction to reach out to the Park and Recreation office which will then forward those contacts to the Amphitheater Board for discussion.
- 5. **Dates for the 2019 Concert Series –** June 9<sup>th</sup>, June 16<sup>th</sup>, June 23<sup>rd</sup>, June 30<sup>th</sup>, July 3<sup>rd</sup> (start at 6), July 7<sup>th</sup>, July 14<sup>th</sup>, July 28<sup>th</sup>, August 4<sup>th</sup>, and August 11<sup>th</sup> with no shows on July 21<sup>st</sup> for Paperfest and August 18<sup>th</sup> due to sunset times.
- 6. **Sponsorship Recognition** Recognition is completed in the Kim Talk, working on letters and plaques. Additional recognition was given to board members Glee Zale (300 hours of volunteerism) and Lois Brull (180 hours of volunteerism) on their resignation from the Amphitheater Board commemorating their years of service. Both ladies were presented with Kimberly visors in thanks for their time and dedication to the Sunday Series.
- 7. **Election of Officers -** Marcia Trentlage was elected as president, Kathy Hackett as vice president, Sheila Schultz and Holly Femal as Secretary/Treasurer, and Carl Schumacher as Booking Agent for the 2019 season. Motion by Schultz, seconded by Hackett, motion passed unanimously.
- 8. Meeting called to adjournment unanimously at 12:09 p.m.